

Appendix 1

EU Exit Business Preparedness Survey Headlines*

Most Relevant Issues and Concerns



Top 3 EU Exit relevant issues

Maintaining customers and suppliers (83%), taxes, tariffs and VAT (80%), new customs duties/regulations (76%).



Top 5 business concerns

Lack of clarity (77%), costs (62%), dependency on supplies (56%), complexity (53%), supplying EU on time (51%).



Top 3 preparation challenges

Uncertainty (77%), lack of applicable information (52%), lack of information or expertise (44%).



Top 3 barriers to working with EU businesses

Increased costs of trade, changes to rules and regulations and loss of frictionless trade (75%, 62%, 62%).

Preparations and Markets



49% 'totally' or 'mostly' prepared, 35% somewhat, 13% 'not prepared' or 'totally unprepared' (3% n/a).



19% addressed all EU Exit issues, 35% majority, 15% major issues, 15% some issues, 16% no measures at all.



61% EU preparations not affected by Covid-19



26% exploring international markets including North America, Asia and Africa (10%, 7% and 6%).

Information and Support



44% could not find information needed, 37% found 'some' or 'all'



43% of LCR and 39% of Y&NY businesses would like more info



66% requested on-line tools



Hot topics: customs, travel, trade (43%, 37%, 36%)

*Conducted by Kada Research Ltd in December 2020 with 151 businesses trading with the EU or thinking about it. 97 responses from the Leeds City Region (LCR) and 54 from York and North Yorkshire (Y&NY).